



# BRENDA DIETZMAN

CEO - Wayfinder Consulting, LLC

## PROFILE

Col. Brenda Dietzman (Ret) is a passionate speaker who has more than 28 years of law enforcement and corrections experience. Upon retiring, she co-founded Wayfinder Consulting, LLC., an organization that provides evidenced-based training solutions and inspiring presentations for individual and organizational improvement. She has presented at numerous national, state, and local events for both the private and public sector.

Brenda has a Bachelor of Science degree in Administration of Justice from Wichita State University. She enjoys traveling, photography, mountain biking, running, and reading. She is married and is absolutely owned by three rescue dogs.

## CONTACT

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International Association of  
Directors of Law  
Enforcement Standards  
and Training  
**Nationally Certified  
Instructor**



## PRESENTATIONS

### **The New Generations**

How to Recruit, Retain, and Motivate

### **Successful Women in the Workplace**

Evidenced-Based Insight and Solutions for Recruiting, Retaining, and Developing Women

### **Building Resiliency: The Dawn of the Mentally Strong Employee**

Develop tools to build a more sustainable and healthier life so the helpers can continue to help.

### **Purposeful Living and Career Planning**

Doing it right from start to finish. Tools to start planning for the next stage of life right now. It is so much more than finances. Its relationships, mental health, purpose, and yes, finances.

### **Personal Branding**

Learn how to promote yourself by intentionally marketing your skills, experience, and personality.

### **Leadership Skills: What They Never Taught Us**

Learn how to run a meeting, manage your email, time, to-do list and so much more.

### **Leadership Lessons**

Learn in a straightforward, honest, and uncomplicated way the lessons I learned as a leader.

## TESTIMONIALS

"Speaker is a WEALTH of KNOWLEDGE." - Roseann

"Brenda takes the lead as best presenter on your medium!" - Alan

"This was a great down to Earth speaker and her message really hit home for me." - Cris

"Thank you for such a great class! It was the top pick for the entire conference."  
- Nora

"You are a bad ass! Thanks for the informative and entertaining presentation!"  
- Jeff

**Available for in-person and e-learning training**

Contact us at:

316-304-6244 or [info@brendadietzman.com](mailto:info@brendadietzman.com)